

File: Lives Saved by Adobe Springs

How Many Lives Did Adobe Springs Save in 2015, With It's Magnesium-Rich Water?

USDA estimates that about 50% of USA population do not get adequate magnesium from their food.

GIVEN, that current Earth population is 7,300,000,000.

GIVEN, that current global deaths from Mg-deficient water may be 4,500,000 deaths per annum, as per

http://www.mgwater.com/rosanoff_high_heart_health_value_of_drinking_water_magnesium2013.pdf

Then it follows that the Global Mg-deficient Water Death Rate is .00062 (dividing 4.5 Mil by 7.3 Bil).

Given that Adobe Springs' water contains 110 mg of Mg per liter.
and one liter would more than make up the usual consumer's dietary Mg deficit.

Given that the Adobe Springs shipped 15,000,000 gallons in 2015, and that is 56,781,176 liters, divided by 365 days is 155,565 liters per day are consumed.

Given that most consumers drink a variety of beverages throughout the day, including Starbucks, soft drinks, office water dispensers, beer, wine, etc., then it reasonably follows that on average, consumers of bottled Adobe Springs water are only drinking one liter per day. Thus 155,565 consumers are benefiting daily from Adobe Springs water.

Thus, multiplying the Global Mg-deficient Water Death rate of .00062 by 155,565 people gives 96 lives that were saved by Adobe Springs water in 2015.